



*Moving St. Clair forward!*

Statistics indicate that people searching the internet are experienced, educated consumers who use the web to help make purchase decisions! In fact, 78% of United States citizens use the internet and 83% of users have purchased a product or service online. Are you reaching this targeted market?

Many members realize the benefit of their membership and the value of targeting the market already driven to the Chamber's Online Business Directory. It's about utilizing the web and the SCACOC name to promote your business!

<b>Available Ad Packages</b>	<b>Complete</b> \$500 Annually or \$50 monthly	<b>Premium</b> \$379 Annually or \$40 monthly	<b>Enhanced</b> \$95 Annually
Main Business Directory Banner Ad	X		
Banner Ads on All other <a href="http://www.stclairmo.com">www.stclairmo.com</a> pages	X		
Banner Ads on 2 other <a href="http://www.stclairmo.com">www.stclairmo.com</a> pages	Included above	X	
Map Pin Upgrade that includes additional text, web link, & photos	X	X	
Category Banner Ad (your category only)	X	X	
Banner Ad on the Business Directory Quick Link Search Results Page	X	X	
Priority Placement in Business Directory Search Results	X	X	
Recognition as a <a href="http://www.stclairmo.com">www.stclairmo.com</a> Sponsor	X	X	
Banner Ad Display Tracking	X	X	
Enhanced Member Page Listing: <ul style="list-style-type: none"> <li>• Additional photos</li> <li>• 1600 character description</li> <li>• 5 bullet points</li> <li>• Logos</li> <li>• Map link</li> <li>• 20 key words (improves search results)</li> <li>• Additional website link on search results page</li> </ul>	X	X	X

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